

# Eden's Army Courage



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## Dear Potential Sponsor,

Eden's Army is excited for its annual 5K Walk/Run event. The 5K will be held on Sunday, April 24th, 2022 at Moody Park in Fairview Heights, IL. This run will directly fund the Beads of Courage (BOC) Program in the Heart Center at St. Louis Children's Hospital (SLCH).

Eden's Army is a local non-profit 501(c)(3) charitable organization created to help families at the Cardiac Intensive Care Unit (CICU) at Children's Hospital in St. Louis, Missouri. Our mission is to support families whose children are in the care of the CICU at the hospital. We want these families to have access to the support and technology that sustained Eden during her journey. Together, in Eden's name, we can help make miracles happen.

The Beads of Courage Program is a resilience-based intervention designed to support and strengthen children and families coping with serious illnesses. Children tell their stories using colorful beads as meaningful symbols of courage commemorating milestones they have achieved along their unique treatment paths. As the SLCH staff will tell you, Beads of Courage is amazing. Each CICU patient receives a basket containing the beads earned since the beginning of his/her journeys in the heart center. With the help of parents, patients string their beads every week. This effort is a visual reminder of where they have come from, how strong they have been, and how they are capable of tackling whatever comes their way. In addition to the patient program, Eden's Army supports the SLCH Heart Center's sibling BOC program, a staff BOC program, and a remembrance ceremony for the families whose loved one is no longer with us. Eden's Army donates \$15,000 yearly to maintain this wonderful program.

We hope that you will join in the opportunity to promote a local charity through sponsorship while helping the St. Louis Children's Hospital Heart Center. Attached are three levels of sponsorship for the race. We would appreciate your support and look forward to hearing back from you. So that we can plan accordingly, we ask that you inform us of your intent to sponsor this event by **April 1, 2022**. Please contact Adrienne Neville (contact information is listed below) if you have any questions.

Thank you,

Eden's Army Board Members

Eden's Army  
ATTN: Adrienne Neville  
P.O. BOX 223  
BELLEVILLE, IL 62222  
EDENSARMY@GMAIL.COM  
WWW.EDENSARMY.COM

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## Gold Level Sponsor

(Donation of \$500 in cash or product)

- Large business logo on the back of race T-shirt
- 4 Free race entries
- A personalized sign posted on the race route
- Opportunity to include advertisement/coupons/promotional items in race packets

## Silver Level Sponsor

(Donation of \$499-\$250 in cash or product)

- Medium company logo on the back of race T-shirt
- 2 free run entries
- Opportunity to include advertisement/coupons/promotional items in race packets

## Bronze Level Sponsor

(Donation of \$249-\$100 in cash or product)

- Small company logo listed on the back of race T-shirt
- Opportunity to include advertisement/coupons/promotional items in race packets

I am interested in supporting the Eden's Army Courage 5K Run on Sunday, April 24th, 2022. I understand this run will serve as a fundraiser for Eden's Army and the Beads of Courage Programs that they support at St. Louis Children's Hospital.

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

My donation will be the following: Please circle cash or product

Gold

(\$500 or above in cash or product)

Silver

(\$499-\$250 in cash or product)

Bronze

(\$249-\$100 in cash or product)

Mail this form to Eden's Army P.O. Box 223 Belleville, IL 62222

Or send an email of intent to sponsor to Adrienne at [edensarmy@gmail.com](mailto:edensarmy@gmail.com) Adrienne will respond to discuss further details.

**Deadline 4-1-22 Thank you very much for your support.**